



WWMT
590 W Maple St
Kalamazoo, MI 49008

Media Strategies & Research-Denver
1580 Lincoln St
Ste 510
Denver, CO 80203-1507

Contract # 1383802

Schedule Dates	10/01/12-10/07/12	Date Entered	09/27/12
Advertiser	Stabenow For Senate (72702)	Last Modified	10/03/12
Agency	Media Strategies & Research-Denver (1374)	Entered By	Angie Kirk
Product	POLITICAL CANDIDATE (ns) (1186)	CO-OP	No
Brand	STABENOW FOR SENATE (94985)	Headline #	
Salesperson	HOUSE-GRAND RAPIDS, WWMT/WWMT (3073)	Demo	
Sales Office	WWMT/WWMT	Order Type	Normal
Buyer Name		Package Deal	
Phone/Fax		Commission %	15.00
CPE	N/A	Commission	\$4,972.50
Account Types	National/Political Candidate Agency BRD	Net Total	\$28,177.50
Billing Type	Weekly/Irregular	Sales Tax	
Comments			

Grand Rapids (WWMT)		
By Broadcast Month	Spots	Rate
Oct. 2012	70	\$33,150.00
Grand Total:	70	\$33,150.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/01/12-10/05/12	3	:30	5:30A- 6A (EST)		1	1	1	1	1			5	\$100.00	\$500.00	Grand Rapids (WWMT)		9/27/12
2.0	Normal Line / SPOT	10/01/12-10/04/12	3	:30	6A- 6:30A (EST)		1			1				2	\$200.00	\$400.00	Grand Rapids (WWMT)		9/27/12
3.0	Normal Line / SPOT	10/01/12-10/05/12	3	:30	6:30A- 7A (EST)		1	1	1	1	1			5	\$200.00	\$1,000.00	Grand Rapids (WWMT)		9/27/12
4.0	Normal Line / SPOT	10/01/12-10/05/12	3	:30	7A- 9A (EST)		1	1	1	1	1			5	\$200.00	\$1,000.00	Grand Rapids (WWMT)		9/27/12
5.0	Normal Line / SPOT	10/03/12-10/03/12	3	:30	9A- 10A (EST)				1	1	1			1	\$200.00	\$200.00	Grand Rapids (WWMT)		9/27/12
6.0	Normal Line / SPOT	10/04/12-10/04/12	3	:30	10A- 11A (EST)				1					1	\$200.00	\$200.00	Grand Rapids (WWMT)		9/27/12
7.0	Normal Line / SPOT	10/05/12-10/05/12	3	:30	11A- 12P (EST)					1				1	\$200.00	\$200.00	Grand Rapids (WWMT)		9/27/12
8.0	Normal Line / SPOT	10/02/12-10/02/12	3	:30	12P- 12:30P (EST)						1			1	\$300.00	\$300.00	Grand Rapids (WWMT)		9/27/12
9.0	Normal Line / SPOT	10/01/12-10/01/12	3	:30	12:30P- 2P (EST)			1						1	\$200.00	\$200.00	Grand Rapids (WWMT)		9/27/12
10.0	Normal Line / SPOT	10/03/12-10/03/12	3	:30	2P- 3P (EST)									1	\$200.00	\$200.00	Grand Rapids (WWMT)		9/27/12
11.0	Normal Line / SPOT	10/02/12-10/05/12	3	:30	3P- 4P (EST)			1						1	\$200.00	\$200.00	Grand Rapids (WWMT)		9/27/12
12.0	Normal Line / SPOT	10/01/12-10/05/12	3	:30	4P- 5P (EST)		1		1	1	1			3	\$200.00	\$600.00	Grand Rapids (WWMT)		9/27/12
13.0	Normal Line / SPOT	10/01/12-10/04/12	3	:30	5P- 5:30P (EST)		1		1		1			3	\$200.00	\$600.00	Grand Rapids (WWMT)		9/27/12
14.0	Normal Line / SPOT	10/05/12-10/05/12	3	:30	5:30P- 6P (EST)		1	1	1	1				4	\$350.00	\$1,400.00	Grand Rapids (WWMT)		9/27/12

CONFIRMATION CONTRACT

Accepted Agency/Advertiser:	Date:	Accepted Station:	Date:	Comments:
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Schedule Dates 10/01/12-10/07/12
Advertiser Stabenow For Senate (72702)
Agency Media Strategies & Research-Denver (1374)
Product POLITICAL CANDIDATE (ns) (1186)
Brand STABENOW FOR SENATE (94985)
Salesperson HOUSE-GRAND RAPIDS, WMMT/EWMT (3073)
Sales Office WMMT/EWMT
Buyer Name
Phone/Fax /
CPE N/A
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments

Date Entered 09/27/12
Last Modified 10/03/12
Entered By Angie Kirk
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$4,972.50
Net Total \$28,177.50
Sales Tax

Grand Rapids (WMMT)
By Broadcast Month Spots Rate
Oct. 2012 70 \$33,150.00
Grand Total: 70 \$33,150.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
15.0	Normal Line / SPOT	10/01/12-10/05/12	3	:30	6P- 6:30P (EST)	1	1	1	1	1	1			4	\$500.00	\$2,000.00	Grand Rapids (WMMT)		9/27/12
16.0	Normal Line / Prime	10/01/12-10/01/12	3	:30	9P- 10P (EST)	1	1							1	\$1,600.00	\$1,600.00	Grand Rapids (WMMT)	MIKE AND MOLLY	9/27/12
17.0	Normal Line / Prime	10/02/12-10/02/12	3	:30	7:58P- CBS-NCIS (Tuesday)	1	1							1	\$1,500.00	\$1,500.00	Grand Rapids (WMMT)		9/27/12
18.0	Normal Line / Prime	10/02/12-10/02/12	3	:30	9P- CBS-NCIS Log Angeles (Tuesday)	1	1							1	\$1,400.00	\$1,400.00	Grand Rapids (WMMT)		9/27/12
19.0	Normal Line / Prime	10/03/12-10/03/12	3	:30	7:58P- CBS-Survivor (Wednesday)	1	1							1	\$2,000.00	\$2,000.00	Grand Rapids (WMMT)		9/27/12
20.0	Normal Line / Prime	10/04/12-10/04/12	3	:30	10P- CBS-Elementary (Thursday)	1	1							1	\$1,500.00	\$1,500.00	Grand Rapids (WMMT)		9/27/12
21.0	Normal Line / Prime	10/05/12-10/05/12	3	:30	9P- CBS-Made In Jersey (Friday)	1	1							1	\$900.00	\$900.00	Grand Rapids (WMMT)		9/27/12
22.0	Normal Line / Prime	10/06/12-10/06/12	3	:30	9P- 10P (EST)	1	1							1	\$300.00	\$300.00	Grand Rapids (WMMT)	CRIMETIME	9/27/12
23.0	Revised Line / Prime	10/07/12-10/07/12	3	:30	7P- 8P (EST)	1	1							1			Grand Rapids (WMMT)	60 MIN	9/27/12
23.1	Normal Line / Prime	10/07/12-10/07/12	3	:30	7:30P- 8:30P (EST)	1	1							1	\$1,500.00	\$1,500.00	Grand Rapids (WMMT)	60 MIN	9/28/12
24.0	Revised Line / Prime	10/07/12-10/07/12	3	:30	10:30P- CBS-The Mentalist (Sunday)	1	1							1			Grand Rapids (WMMT)		9/27/12

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Salesperson	HOUSE-GRAND RAPIDS, WWMT/WWMT (3073)	Demo	
Sales Office	WWMT/WWMT	Order Type	Normal
Buyer Name	/	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	N/A	Commission	\$4,972.50
Account Types	National/Political Candidate Agency BRD	Net Total	\$28,177.50
Billing Type	Weekly/Irregular	Sales Tax	
Comments			

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24.1	Normal Line / Prime	10/07/12-10/07/12	3	:30	10:30P- CBS-The Mentalist (Sunday)								1	1	\$1,600.00	\$1,600.00	Grand Rapids (WWMT)		9/28/12
25.0	Normal Line / SPOT	10/01/12-10/05/12	3	:30	11P- 11:35P (EST)		1	1	1	1	1			5	\$400.00	\$2,000.00	Grand Rapids (WWMT)		9/27/12
26.0	Normal Line / SPOT	10/06/12-10/06/12	3	:30	11P- 11:35P (EST)								1	1	\$400.00	\$400.00	Grand Rapids (WWMT)		9/27/12
27.0	Revised Line / SPOT	10/07/12-10/07/12	3	:30	11P- 11:35P (EST)								1	1			Grand Rapids (WWMT)		9/27/12
27.1	Normal Line / SPOT	10/07/12-10/07/12	3	:30	11:30P- News-Newschannel 3 at 11p								1	1	\$400.00	\$400.00	Grand Rapids (WWMT)		10/2/12
28.0	Normal Line / SPOT	10/01/12-10/05/12	3	:30	11:35P- 12:35A (EST)		1	1	1	1	1			5	\$150.00	\$750.00	Grand Rapids (WWMT)		9/27/12
29.0	Normal Line / SPOT	10/02/12-10/02/12	3	:30	7P- 7:30P (EST)			1							\$800.00		Grand Rapids (WWMT)		10/2/12
29.0.1	Closed Preempt	10/02/12															Grand Rapids (WWMT)	Pre-empt/Exception -	
30.0	Normal Line / SPOT	10/03/12-10/03/12	3	:30	7P- 7:30P (EST)				1					1	\$800.00	\$800.00	Grand Rapids (WWMT)		10/2/12
31.0	Normal Line / SPOT	10/01/12-10/01/12	3	:30	7:30P- 8P (EST)			1						1	\$800.00	\$800.00	Grand Rapids (WWMT)		10/2/12
32.0	Normal Line / SPOT	10/03/12-10/04/12	3	:30	7:30P- 8P (EST)				1	1				2	\$800.00	\$1,600.00	Grand Rapids (WWMT)		10/2/12
33.0	Normal Line / SPOT	10/03/12-10/03/12	3	:30	5A- 5:30A (EST)				1					1	\$100.00	\$100.00	Grand Rapids (WWMT)		10/2/12
34.0	Normal Line / SPOT	10/03/12-10/04/12	3	:30	12P- 12:30P (EST)			1	1					2	\$200.00	\$400.00	Grand Rapids (WWMT)		10/2/12

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35.0	Normal Line / Prime	10/02/12-10/02/12	3	:30	10P- CBS-Vegas (Tuesday)			1						1	\$1,500.00	\$1,500.00	Grand Rapids (WMMT)		10/2/12
36.0	Normal Line / Prime	10/03/12-10/03/12	3	:30	9P- CBS-Presidential Debate				1					1	\$2,000.00	\$2,000.00	Grand Rapids (WMMT)		10/2/12
37.0	Normal Line / SPOT	10/07/12-10/07/12	3	:30	12:05A- Leverage								1	1	\$50.00	\$50.00	Grand Rapids (WMMT)		10/2/12
38.0	M/G For 29.0.1 / SPOT	10/04/12-10/04/12	3	:30	7P- 7:30P (EST)				1					1	\$800.00	\$800.00	Grand Rapids (WMMT)		10/3/12

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